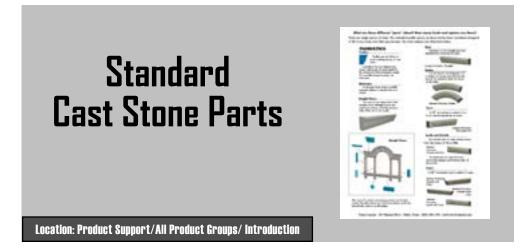
MARKETING MEDIA

Library - Sales Project Task / Task - PTL 8.0 Convert Bid to Job / Type Doc - Marketing Support 08 / Title - Standard Cast Stone Parts



This flyer tells all about the basic standard parts we use with all our prifile based stones. It also explains the vocabulary we use, such as inside and outside turns.

Marketing Spins

Text for email to send with the flyer that tells a customer what he is looking at, written with different target audiences in mind.

Spin) I wanted to send you this little flyer. It has the explainations of all the basic part names and descriptions you need to know to order the stone you want. Which way a "Cope Inside Left" is can be confusing, untill you get the secret. Let us help you design the stone features for your project. We have the answers you want.