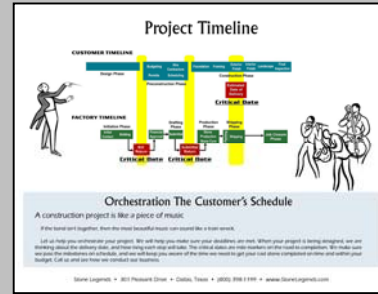


Orchestrating the Customer's Schedule Flyer



Location: Media Support/Flyers/Category - Marketing

Flyer made to convince a prospective customer that we are very schedule and deadline conscious, and will maintain their projected delivery dates to the best of our ability.

Marketing Spins

Text for email to send with the flyer that tells a customer what he is looking at, written with different target audiences in mind.

Spin 1) Professional Customers

I've been looking at your plans, and looking ahead toward finding a window in our production schedule. I want to be sure we know your construction schedule and deadlines, so that we can be fully prepared to meet them. We want to keep a close watch on your planned date for installing the stone, and we will keep you informed of the time needed to manufacture the stone for your order. Being there when you call for it is our goal. Please call us with any questions.

Spin 2) End Users

I've been looking at your plans, and looking ahead toward finding a window in our production schedule. Keeping closely to a project's construction schedule is very important to us, and we always try to beat our competition with our timeliness and customer services. With our premium product, our unmatched ability to create unique or custom designs, and our vast selection of inventory profiles and units, Stone Legends is always a great choice.