



A document listing several of our celebrity customers

## Marketing Spins

*Text for email to send with the flyer that tells a customer what he is looking at, written with different target audiences in mind.*

### Spin 1)

We have done work for many famous people. When the rich and famous want the best in architectural features for a home or other building product, they go to the one place that can build anything they desire, Stone Legends.

### Spin 2)

Stone Legends produces stone for people who can afford the best, such as

TV Personalities Kathie Lee Gifford, Pat Summerall, and Terri Chappel Paxton, Sports Figures Magic Johnson, Bret Saberhagen, Rusty Wallace and Joe Amato, Singer Ray Stevens, Artist Thomas Kincaid, and many others