



A PDF brochure that explains the various elements of a set of estimate documents

Marketing Spins

Text for email to send with the flyer that tells a customer what he is looking at, written with different target audiences in mind.

Spin 1) Architects, General Contractors/Builders and Masons

Here is an explanation of our estimate documents. It will show you how the information is laid out in our standard bid, which spells out exactly what we will produce for you and how much it will cost, and with our line item format you can adjust order to meet your budget.

Spin 1) End Users

I wanted to show you this little pamphlet, explaining how our estimate documents are set up. They will contain an exact explanation of every single piece of stone we are going to produce for you, and where it fits into the project. Note how our line item bid allows you to approve or decline every item on your order. Do call us with any questions you may find.