## MARKETING MEDIA

Library - Sales Project Task / Task - PTL 4.0 Gather Contact Data Details / Type Doc - Marketing 05 / Title - Designer Collections



Special discounted collections of products grouped together into 4 different styles.

## **Marketing Spins**

Text for email to send with the flyer that tells a customer what he is looking at, written with different target audiences in mind.

## Spin 1) Architect

We have put together sets of our cast stone products into style collections. These products are collected with a style in mind and discounted to fit your project's budget better. Take a look ad see if any of these designer collections fir into your project.

## Spin 2) Builder and Mason and End User

These collections are assembled with a style in mind, and have been discounted significantly. The collections are divided into general areas of a project. See what fits the style of your project.