



A showcase of some of our best commercial projects, with a description of our services. This brochure is almost too big for emailing (10MB and 32 pages) so mailing a printed brochure may be the best, or they can find a somewhat lower rez file available on the SL website, on the brochures page.

## **Marketing Spins**

Text for email to send with the flyer that tells a customer what he is looking at, written with different target audiences in mind.

## Spin 1) Architect

I would like to show you some of the commercial projects we've produced over the years. Take a look at what we have done, and be sure to note the back section, which tells you what we can do for you, now. Our services are second to none, and we have a huge selection of CAD drawing of our units, ready for insertion into your plans. Let us know what we can do for you and your projects.

## Spin 2) Builder & Masons

I would like to show you some of the commercial projects we've produced over the years. Take a look at what we have done, and be sure to note the back section, which tells you what we can do for you, now. --Our project management services will support you throughout your project, we will be there with an answer to any problem you might have.

## Spin 4) End User

I would like to show you some of the commercial projects we've produced over the years. Take a look at what we have done, and be sure to note the back section, which tells you what we can do for you, now. We will deliver top quality cast and cut stone to your specifications, and in accordance with your schedule.