Stone Legends Post Cards

Location: Media Support/Post Cards

To send a postcard, open a contact in StoneWorks, then click on "Mailings" and click "New", then make a selection. See for a selection of postcard designs useful to the project follow up stage.

Post cards have a space on the back for a personal message, one of their most important attributes. You should have the mail room bring the card to you before mailing for this personal message. To see the contents of the printed back of the post cards, go to the pdf file in Media Support.

You can send a post card to give the contact/customer a small reminder. Or you can promote products that can be added on, like landscaping. The personal message is a great way to give the customer the idea they have a one on one relationship with us. It's a great way to remind them we are still thinking of them as customers long after the project is complete.

See all the available post cards on following pages

Our Post Card List, as it appears in StoneWorks

Some of the post cards listed are not pictured, do not use them. Also avoid using GP post cards.

To the right are images of these post cards uitable for PTL 14.0. For the exact contents of the back of the card, see the pdf file in Media Support

StoneWorks - Post Card List

- ☐ Post Card - CSCS (Custom)
- ☐ Post Card - CSCS Follow-Up (Cust
- ☐ Post Card - CSCS Send Plans
- ☐ Post Card - GP (Custom)
- ☐ Post Card - GP Follow-Up (Custom)
- ☐ Post Card - GP Interior Accents
- ☐ Post Card - Photo Rebate (send Ph
- ☐ Post Card - Showroom Announcem
- ☐ Post Card - SL (Custom)
- ☐ Post Card - SL Branding (Cold Call)
- ☐ Post Card - SL Columns
- ☐ Post Card - SL Follow-Up (Custom)
- ☐ Post Card - SL Inventory
- ☐ Post Card - SL Landscape
- ☐ Post Card - SL Pool
- ☐ Post Card - SL Services Offered
- ☐ Post Card - SL Stairs
- ☐ Post Card - SL Technical Support
- ☐ Post Card - SL Website
- ☐ Post Card - SL Window Surrounds
- ☐ Post Card - SL Window Surrounds
- ☐ Post Card - SL Window Surrounds
- ☐ Post Card - SM (Custom)
- ☐ Post Card - SM Follow-Up (Custom
- ☐ Post Card - Stone Legends Galleria
- ☐ Post Card - Stone Legends New Ca
- ☐ Post Card - Stone Magic Galleria Pi
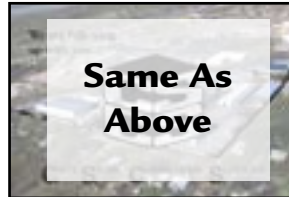- ☐ Post Card - Stone Magic New Catal
- ☐ Post Card - To Be Named ...

Our Post Cards

CSCS (Custom)

SL Landscape

Same As Above

CSCS Follow up (Cust

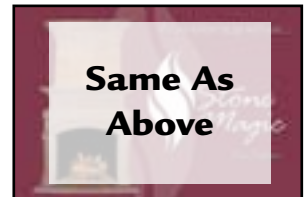Pool and Patio

Photo Rebate

SL Website

SL (Custom)

SM (Custom)

Same As Above

SL Follow Up (Custom)

Same As Above

SM Follow up (Custom)

SL Inventory Sale