

Thank You Flyer

Location: Media Support/Flyers/Category - Marketing



Marketing Spins

Text for email to send with the flyer that tells a customer what he is looking at, written with different target audiences in mind.

Spin 1) Architect

Spin 2) General Contractor/Builder

Spin 3) Installer/Mason

Spin 4) End User – Stone Legends

Spin 5) End User – Stone Magic

(See below for complete marketing spin text)

Spin 1) Architect

At Stone Legends we appreciate your specifying our products on your building projects. We try to make our products easy to place in your plans, by making scale CAD drawings of many of our products available online. Don't hesitate to call us with any questions about cast stone, or about our products or drawings. We are very happy to assist you in any way.

Spin 2) General Contractor/Builder

Thank you for using Stone Legends (Stone Magic fireplaces). We appreciate your selecting our products for your building project. We hope you have seen the attention to detail we put into all our products, and the effort we put into making our product trouble free to install. Please don't hesitate to contact us with any questions, about any issues that come up in the future pertaining to our products.

Spin 3) Installer/Mason

Stone Legends (Stone Magic) thanks you for your top quality professional installation of our cast stone products. We know that flawless product won't matter if the installation isn't done correctly. We depend on you to make our product look good, and we appreciate your quality work. Don't hesitate to call us with any questions you may have about our product, manufacturing processes, or any installation issues you may come across.

Spin 4) End User – Stone Legends

Stone Legends appreciates your purchase of our architectural cast stone. We hope you are pleased with your stone and how it makes your building project look. Don't hesitate to contact us with any questions or issues you may have with your cast stone.

Spin 5) End User – Stone Magic

Stone Magic appreciated your fireplace surround purchase from us. We pride ourselves on our quality product and our attention to detail, as well as our customer service. Please don't hesitate to contact us with any questions or issues you may have with the fireplace. We hope you will enjoy your cast stone fireplace for many years to come.